

## Red Nose Day



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| <b>Type of event:</b> | Fundraising Event |
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| <b>Date:</b> | 11 <sup>th</sup> August 2023 |
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| <b>Duration:</b> | Full Day |
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| <b>What is the special event?</b> | <p>Red Nose Day is major fundraising and awareness campaign for Red Nose. The First Red Nose Day was held in 1988 in Australia and since then it has become a beloved day for Australians to get silly and fundraise to help save little lives and support families. In Australia, nine children die suddenly and unexpectedly every day from Sudden Infant Death Syndrome, the mission of Red Nose Day is to reduce this to zero. For the last 35 years, businesses, schools, childcare centres, individuals and workplaces have taken part to fund research, education and bereavement services to support Australian families.</p> <p>Let's keep children safe healthy and educated – Red Nose Day</p> |
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| <b>Why is it important to Keiki Early Learning?</b> | <p>Keiki is extremely passionate about this cause. The safety of children is of the utmost importance; therefore, we want to promote and educate our families on the importance of practising safe sleeping. We as a company adopt safe sleeping practices in all our centres and implement the latest best practice as advised by professional and regulatory organisations. We have fundraised for Red Nose across all centres over many years.</p> <p>Red Nose is considered the recognised national authority on safe sleeping practices for infants and children. Keiki's policies and procedures are based on the current research and recommendations from Red Nose. Red Nose Day is a perfect time to reflect on current practices and consult the recommendations from Red Nose.</p> |
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| <b>What are our expectations?</b> | <p>We would like to raise money for this very worthy cause while having as much fun as we can. Activities should be planned for 11<sup>th</sup> August, or throughout the whole week. Families should be given as much notice as possible via Xplor and posters displayed in the service. Families can be invited to provide a gold coin donation or contribute to our online fundraising page (details to come).</p> |
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| <b>Activity Ideas</b> | <p>Here are some ideas to get you started. You may wish to use some of these or create your own. Take input from educators, children and families and choose activities that have meaning for your service.</p> <p><a href="https://rednose.org.au/">https://rednose.org.au/</a></p> <p>For children:</p> <ul style="list-style-type: none"><li>• Little Rockers Disco</li><li>• Red Nose Hunt</li><li>• Staff wear red noses</li><li>• Gold coin donation for fancy dress / wear something red</li><li>• Safe sleeping information sent out to families</li></ul> <p>For staff:</p> <p>Review the Sleep, Rest and Relaxation Policy</p> <p><a href="https://keikiearlylearning.com.au/policies-and-procedures/">https://keikiearlylearning.com.au/policies-and-procedures/</a></p> |
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|  | Educators to complete the Red Nose Professional Development – if not already done. This is compulsory for Nursery, Babies and Toddler Room Staff. Please liaise with Ruth at Mindarie Keys. |
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## LINKING THIS EVENT TO RESOURCES AND DATA

To support educators, educational leaders and early childhood teachers we link each event with important and valuable resources that support and inform our decision making at Keiki.

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| <b>How can we link this event to our Philosophy?</b> | <p><b>Core Value: Our Community</b><br/>We provide ongoing, high-quality professional development for our teams to ensure each educator has a deep understanding of the holistic needs of each child and can reach their full potential.</p> <p><b>Core Value: The Whole Child</b><br/>Each child's growing competence and confidence is supported in many ways, from the provision of healthy nutritious meals to flexible play spaces for physical activity.</p> |
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How does this event link to the AEDC Data?

**Physical Health and Wellbeing**

| Area      | At Risk | Vulnerable |
|-----------|---------|------------|
| Stirling  | 8.9%    | 8.4%       |
| Joondalup | 8.1%    | 5.4%       |
| Wanneroo  | 11.9%   | 8.2%       |

Use this day to inform families on safe sleep practices. Talk to children about safety and keeping themselves healthy – this is particularly important for older children.

**Social Competence**

| Area      | At Risk | Vulnerable |
|-----------|---------|------------|
| Stirling  | 12.8%   | 6%         |
| Joondalup | 9.6%    | 4.4%       |
| Wanneroo  | 13.5%   | 7.5%       |

Read stories about safety and health. Provide opportunities for group experiences.

**Emotional Maturity**

| Area      | At Risk | Vulnerable |
|-----------|---------|------------|
| Stirling  | 13.3%   | 6.7%       |
| Joondalup | 10.7%   | 4.6%       |
| Wanneroo  | 14.1%   | 7.2%       |

  
**Language and Cognitive Skills**

| Area      | At Risk | Vulnerable |
|-----------|---------|------------|
| Stirling  | 9.3%    | 5.6%       |
| Joondalup | 6.9%    | 3.1%       |
| Wanneroo  | 11.8%   | 6.6%       |

Use this event to read stories.

**Communication and General Knowledge**

| Area      | At Risk | Vulnerable |
|-----------|---------|------------|
| Stirling  | 11.4%   | 6.8%       |
| Joondalup | 9.6%    | 3.5%       |
| Wanneroo  | 13.8%   | 7.9%       |

Talk to and listen to the children. Read stories.

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| <b>How does this link to the ECA Code of Ethics?</b> | <p>In relation to children, I will:</p> <ul style="list-style-type: none"> <li>Act in the best interests of all children</li> <li>Create and maintain safe, healthy, inclusive environments that support children's agency and enhance their learning</li> </ul> <p>In relation to families, I will:</p> <ul style="list-style-type: none"> <li>listen to and learn with families and engage in shared decision making, planning and assessment practices in relation to children's learning, development and wellbeing</li> </ul> |
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## Event Fact Sheet

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|                                                                                     | <p>In relation to the profession, I will:</p> <ul style="list-style-type: none"><li>• base my work on research, theories, content knowledge, practice evidence and my understanding of the children and families with whom I work</li></ul>                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>How can we link this event to Aboriginal and Torres Strait Islander culture?</b> | <p>Dreamy Sleep is a not-for-profit that offers sleep/bedtime stories. Educators may like to listen to these stories and if appropriate, use them in the rhythm of the day for children at rest time. <a href="https://www.dreamysleep.com.au/">https://www.dreamysleep.com.au/</a></p> <p>Co-sleeping is a culturally common practice used by many indigenous families. Services may find it appropriate to share with all families about safe sleep practices, including co-sleeping. <a href="https://rednose.org.au/article/Co-sleeping_with_your_baby">https://rednose.org.au/article/Co-sleeping_with_your_baby</a></p> |